



Germantown Hills School District #69

103 Warrior Way, Germantown Hills, Illinois 61548 • www.ghills69.com

April 11, 2025

Dear Business Leader,

We are writing to introduce you to an exciting opportunity for your business to gain exposure and increase brand visibility by advertising at the newly completed Germantown Hills School District sports complex, MTCO Park! This year, Germantown Hills School District is partnering with the Germantown Hills Middle School Booster Club to offer businesses an opportunity to purchase a sponsorship package at MTCO Park.

As a premier sports complex in the community, MTCO Park will host a variety of sporting events throughout the year. These fields will serve as the home fields for Warriors baseball and softball along with MATBO baseball, Flames Softball, Fire Soccer Club and Germantown Hills Athletic Association. With four major tournaments and the regular schedules of dozens of local teams, we anticipate thousands of visitors from near and far at MTCO Park this season!

In addition, the pickleball courts, playground and walking path will draw hundreds of community members to the complex as well. As you can see, MTCO Park will attract a diverse audience of athletes, families, and sports enthusiasts, providing an excellent platform for your company to connect with potential customers.

We are offering the sponsorship package in the amount of \$1,500 for the year (July 1st - June 30th). This sponsorship package includes:

- Four 4' x 8' mesh banners (one for each of the four outfield fences at MTCO Park) with your business's name, logo, location and phone number.
- Your business's name, logo, location and phone number included in a sponsor guide that will be available to visitors via a QR code at our restrooms and concession stand.
- Your business's name, logo, location and phone number added to the MTCO Park website.

By purchasing a sponsorship package at MTCO Park, your company will benefit from:

1. **Enhanced Brand Recognition:** Reach a targeted and engaged audience.
2. **Increased Local Presence:** Strengthen your ties within the community.
3. **Cost-Effective Marketing:** Gain exposure without the high costs associated with traditional advertising channels.
4. **Tax-Deductible Contributions:** As a school district, your sponsorship investment is tax-deductible.

If you would like to discuss how a sponsorship package could meet your specific objectives or if you have any questions, please feel free to contact Superintendent Dan Mair at 309-383-2121 opt. 4 or dmair@ghills69.com. Thank you for considering this opportunity to support our school district and community while promoting your business!

Best regards,

Dan Mair, Superintendent
Germantown Hills School District #69
School Booster Club

Eric Bystrom, President
Germantown Hills Middle



BOARD OF EDUCATION

Justin Krager
President

Lori Hanson
Vice President

Ryan Billingsley
Secretary

Mark Duffer

Jessi Hanks

Mark Hull

Justin Nena

Daniel Mair

Superintendent

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ELEMENTARY SCHOOL PK-4

Kasey VandeSchraaf

Principal

309/383-2121 VOICE

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vandeschraafk@ghills69.com

MIDDLE SCHOOL 5-8

Kate Williams

Principal

309/383-2121 VOICE

309/383-4739 FAX

kwilliams@ghills69.com

PK-8

Kyle Rich

Dean of Students

309/383-2121 VOICE

309/383-4739 FAX

krich@ghills69.com

MTCO Park Sponsorship Agreement



Name of Business: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Direct Contact Name: _____

Phone Number: _____ Email Address: _____

Your \$1,500 sponsorship package includes:

- 4 (four) 4'x8' Outdoor Mesh Fence Signs (one on each of the four outfield fences).
- Your business's name, logo, location and phone number included in a sponsor guide that will be available to visitors via a QR code at our restrooms and concession stand.
- Your business's name, logo, location and phone number added to the MTCO Park website.

Computer Artwork Files for Business Logo

1. We prefer vector artwork. This type of file can be resized without losing any image quality or becoming pixelated. Vector files are usually saved as one of the following file types: .ai, .eps, .svg, or possibly .pdf. If you had someone design your logo, they may be able to provide this type of file.
2. If you aren't able to send vector artwork, please try and send the highest resolution image that you can. We can open just about any type of file you send, including .jpg, .png, .tiff, .bmp, etc.
3. Please try to avoid saving and sending a logo that has been saved from a company website. These types of files tend to be very low-resolution and do not print well.
4. Computer Artwork may be sent to dmair@ghills69.com.

Payment of \$1,500 is due at the time the contract is signed. **The term of the contract is through June 30, 2026.** Payment may be made to Germantown Hills School District #69 and sent to:

Germantown Hills School District #69
c/o Supt. Dan Mair
103 Warrior Way
Germantown Hills, IL 61546

Signature: _____ Position: _____ Date: _____

****This agreement between the client and the Germantown Hills School District #69 is to employ the advertising service provided by the Germantown Hills School District #69. ****